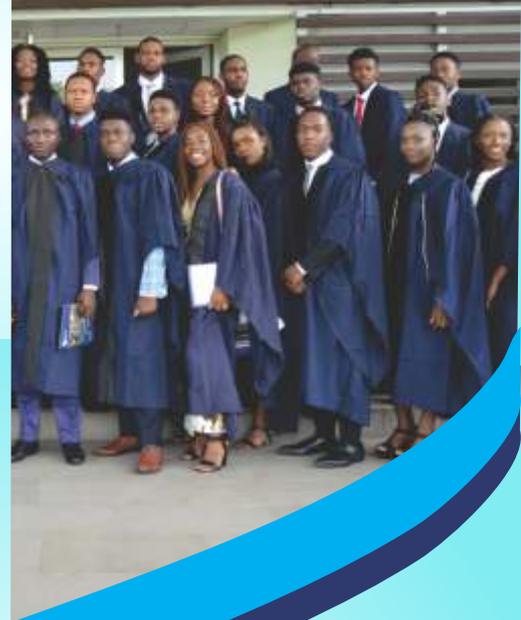


**PAN-ATLANTIC  
UNIVERSITY**



# PROGRAMMES & PROJECTS

IN THE MAIN CAMPUS  
(IBEJU-LEKKI, LAGOS)

**SCHOOL OF MEDIA AND COMMUNICATION**  
**SCHOOL OF MANAGEMENT AND SOCIAL SCIENCES**



# Thank you

**...for your interest in Pan-Atlantic University!**

This brochure will help you learn about the academic programmes we offer and the physical projects developed so far.

Pan-Atlantic University's mission is to form competent and committed professionals to serve with personal initiative and social responsibility in the community in which they work.

Pan-Atlantic University is owned by a private not-for-profit educational trust, Pan-Atlantic University Foundation (PAUF), which is registered in Nigeria. The University has a strong Christian identity and is open to people of all races, cultures and religions.

The Catholic institution, Opus Dei, provides the spiritual and pastoral means necessary for the University to develop and maintain its Christian identity.



## Why PAU?



### World class education

PAU has a well-earned reputation, locally and internationally, as an institution that provides world class education.

### Closeness to Industry

Curriculum in the University is developed in close collaboration with industry leaders as well as professional bodies. Our closeness to the industry allows us to offer many internship opportunities to our students and attract reputable practitioners to offer guest lectures.

### Small Class Sizes

Our policy of small class sizes gives you a full opportunity to participate in class, interact with your lecturers and learn effectively.

### Personalised Education

You will receive an education that is personalised (you will have a personal faculty adviser throughout your stay in PAU).

### Education in freedom and for freedom

Strong beliefs and values can only be acquired in an atmosphere of responsible freedom. You will therefore be afforded the liberty necessary to enable you freely internalise good values. Thus empowered, you will be expected to make decisions and to be accountable for those decisions.

### Well-rounded education

About a third of your study time will be dedicated to the liberal arts/humanities. The aim of this is to help broaden your culture and improve your ability to engage in critical thinking.

### Connected

You'll become part of the most vibrant alumni network in Nigeria.



*“PAU has developed the required skills and values over many years of experience in offering professional development programmes to many business executives and communication professionals...”*

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## From the Vice-Chancellor

I thank you for considering Pan-Atlantic University (PAU). As you deliberate on which university is best for you, I wish to bring to your attention those traits of PAU that mark it out from other universities.

Perhaps the most obvious distinguishing characteristic of our university is our focus on providing high quality education for professionals. Even before we started offering first-degree programmes, PAU had been for 12 years a graduate university that offered exclusively postgraduate programmes and executive education courses through the Lagos Business School and the School of Media and Communication. We believe we have created a reputation for high standards of ethics and professional competence, both inside and outside Nigeria.

Professional courses are very different from programmes in the arts or in the physical or social sciences. Offering them to you at a very high level of quality requires deploying a practice-oriented style of teaching and doing research. Above all, it demands being close to the relevant industries and professions. PAU has developed the required skills and relationships with industry over many years of experience in offering professional development programmes to thousands of business executives and communication professionals. In our first-degree programmes, we deploy these skills and relationships for the purpose of helping you lay a sound foundation for your professional careers.

Education in PAU is also different in other important ways. From the first year of your studies, you will have internship opportunities and benefit from guest lectures delivered by top professionals; all of this will help you become familiar with the world of practice. Also, at PAU you will receive an education that is personalized (you will have a personal faculty adviser throughout your programme) and well-rounded (almost a third of the courses you will take in PAU aim at broadening your culture and your capacity for critical thinking).



Finally, I would like to emphasize that PAU has a strong Christian identity that is reflected in campus life and in the content of the education we offer. One important aspect of this identity is the openness of the University to people of all beliefs and religions. Another one is our conviction that strong beliefs and values can only be acquired in an atmosphere of responsible freedom.

Quality education is necessarily expensive, but we would not want it to be out of reach of deserving young men and women who have proved their readiness to work hard in order to advance their education. With the help of many benefactors who identify with Pan-Atlantic University, we offer a significant number of scholarships every year. If you have a good record of academic achievement, talk to us, even if you think you cannot afford our fees.

I look forward to welcoming you in Pan-Atlantic University.

**Prof. Juan Manuel Elegido**  
*Vice Chancellor*

# Faculty Engagement

Our dedicated faculty work hard to create an engaging and stimulating learning environment, which has the structure and stability to inspire confidence in you. This, in turn, will help you gain independence and stay on top of your studies.



A low student-to-faculty ratio means your lecturers will get to know you well and vice versa.



## Learn from the Best!



The members of faculty at Pan-Atlantic University look forward to meeting you. Many of our members of faculty hold the highest degrees and qualifications in their field. If you are looking for high-achieving, friendly and forward-looking mentors, then we strongly encourage you to enrol with us.





**Onyenyeronwu  
Okechukwu,**  
4th Year,  
Accounting

My time here has been ground breaking, as it allowed me to break out of my shell and limitations. This is thanks to the wealth of experience of the staff that we interact with on a day-to-day basis. Their open door policy is amazing.

Through the internship programme, I had the opportunity of interacting with industry practitioners, who gave me an understanding of the labour market. The use of case studies either in the classroom or during informal discussions aided reasoning and accelerated learning.

The academic and extra-curricular activities I engaged in helped me to mature intellectually and improve my relations with those around me. I am truly grateful to Pan-Atlantic University.



**Chidera  
Ifechukwu,**  
3rd Year,  
Mass Communication

Since I joined the PAU community, life has been one exciting lesson after another. I am the Governor of my class and I am also involved in a lot of activities such as the Euphoria dance club, PAU choir and Volunteer Service Project.

My experience in Pan-Atlantic University has been quite a bumpy ride for me; from meeting new friends, discovering new things about myself and even gaining better perspective of where I am headed in the future. I had to learn to make my own decisions based on what I wear, eat and who I wanted to be friends with. It was quite hard at first since I didn't know anyone in the school. But over time, PAU has taught me that being myself is so much better than focusing on what people think about me. And now, I have amazing friends that I'm glad to have and facilitators that guide me every step of the way. I know that what lies ahead will not be easy as I continue to move up but that's life and I am pleased to be part of this life; the PAU lifestyle.

## STUDENT TESTIMONIALS



**Bimpe  
Alafe,**  
3rd Year,  
Business Administration

When I was admitted into Pan-Atlantic University, I was anxious about my future. Over the years, the anxiety has changed to confidence because so many doors were opened for my personal and academic development here in Pan-Atlantic University.

The university has enhanced my knowledge, skills and abilities. A few of the skills I have gained during my studies are learning team building and being a more responsible individual. The faculty is on a different level altogether. Though very professional, they are easy to approach. I am glad I made the choice to attend Pan-Atlantic University.



**PETER  
OSILIKE,**  
1st Year,  
Mass Communication

Pan-Atlantic University offers the best teaching experience and it is equivalent to that which you would get outside the country.

The opportunities for students to develop not just academically, but socially and in their different choice of careers are enormous. The open door policy being practiced in the university has made it easy for me to integrate properly as a new student.

I love being a student of this great institution and I look forward to taking advantage of the opportunities provided to achieve excellence.



**Miss Chukwuyemisi Isichei**

A year two accounting student won the overall 2nd best student in West Africa in the ICAN-ATSWA stage 1 examination held in March 2017. She also won the 1st overall best result in Communication Skills in West Africa.



**Mr. Messi Lawrence Williams**

A year two student of Economics department won the best result in Economics in West Africa at the last Institute of Chartered Accountants of Nigeria ICAN-ATSWA stage 1 examination held in March 2017.

## STUDENT AWARDS



**Miss Olusola Iyanu-Oluwa**

A year two Accounting student won the overall 3rd best student in West Africa at the ICAN-ATSWA stage 2 examinations in September 2017. She also won two awards at stage 3 (final) level as 3rd overall best student, and best student in management at the ICAN-ATSWA March 2018.



**Miss Tamilore Oladipo**

A year three student of Mass communication won 3rd place award of the ADVAN future leaders of marketing.

# Extracurricular Activities



Euphoria dance club



Living Green Club



University Choir



PAU Community Service Project



Football Games



Focus Club

Others include:

- Art Club**
- Media Club**
- Film Club**



Basketball Games



## A Conducive Learning Environment...

Purpose-built facilities

Beautiful spaces

World class ICT facilities

A fun and exciting Students' Centre

Accommodation in university-approved halls of residence

Outdoor sporting facilities



Our 100 hectare campus is located in the serene environment of Ibeju-Lekki, just an hour away from the commercial centre of Lagos. It has been conceived as a campus with flexible and adaptable buildings and spaces designed to give you a sense of unity and completeness.

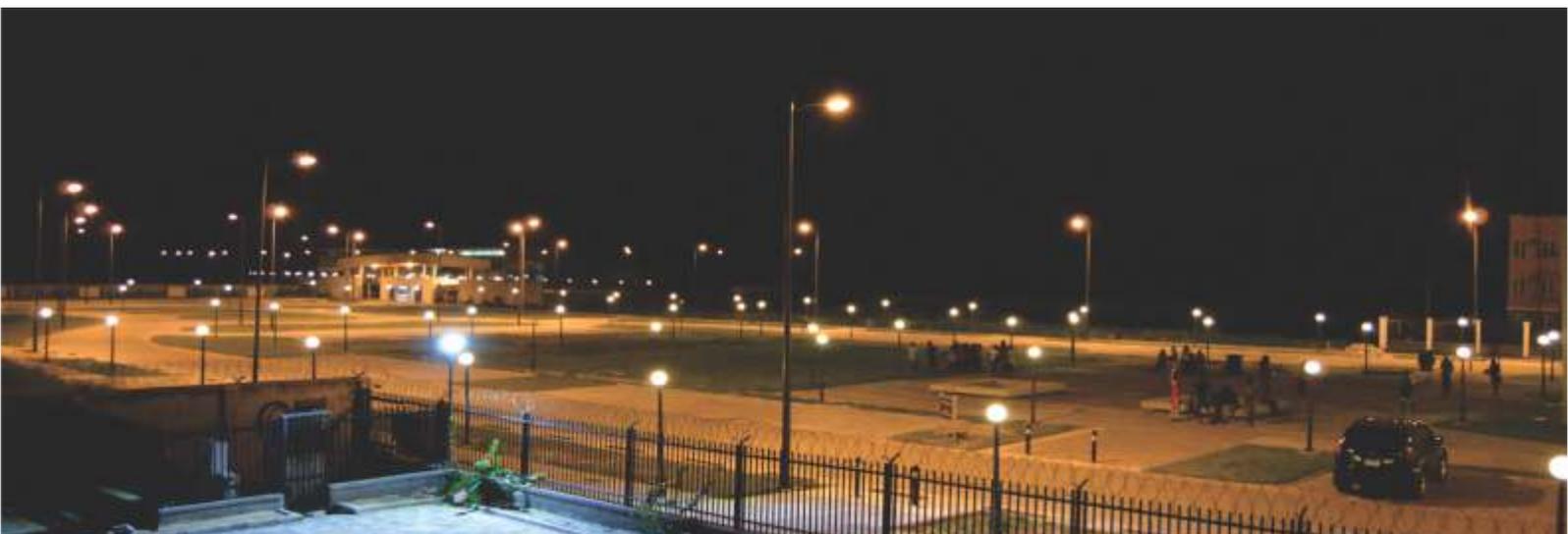
The environment created will be conducive to your personal development and study. All buildings, from the library with extensive e-library services (providing access to hundreds of thousands of books and over a million journal articles) to our vibrant students' centre, have been designed to help you integrate living and learning throughout the course of your programme.

## TY Danjuma Academic Complex



### TY Danjuma Academic Complex.

Completed in 2016, it presently accommodates the administrative offices, classrooms, Bookshop and photocopy services, Two computer laboratories, library, audio visual (TV) studio, radio studio, sound studio, one design studio, one newsroom simulation studio, four editing suites, 2 cafeterias, bookshop, dispensary and chapel.



## Students Centre and Hostels



### FCMB Students' Centre

Cafeteria, Coffee bar, Mini mart, Hair dressing and Barbing salon, Laundry services, Fashion store, Pharmacy, Business centre and ATM.



### Male hostel (AMETHYST HALL)

100 bed spaces with air conditioned and en suite toilet facilities. 1, 2 and 4 bed spaces, reading spaces, common room, indoor games, cafeteria and mini mart.



### Female hostel (PEARL HALL)

100 bed spaces with in-room catering and reading spaces. Features 1 and 2 bed air conditioned facilities.



### Male hostel (FAITH HALL)

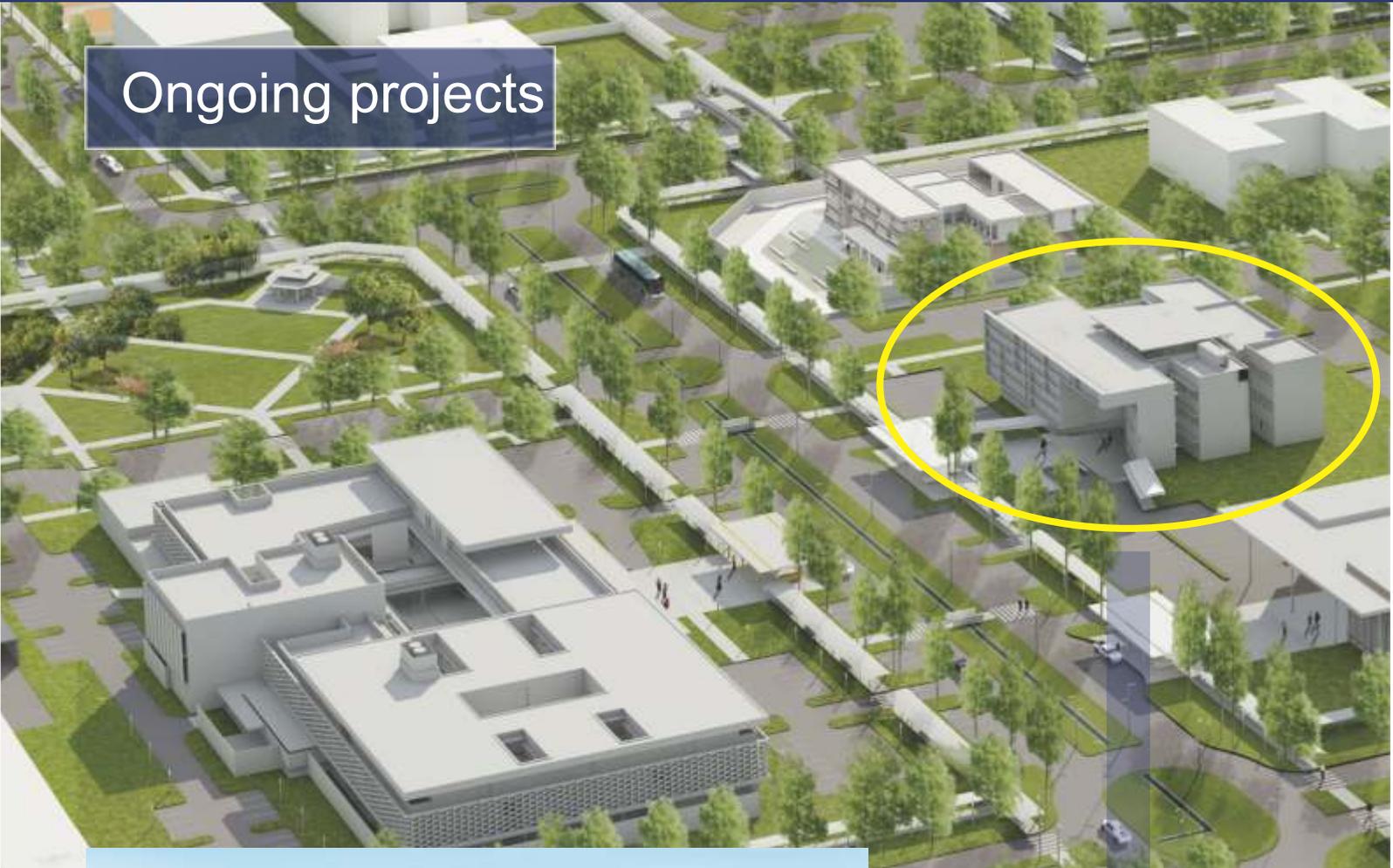
204 bed spaces with air conditioned and en suite toilet facilities. 1,2,3,4 & 5 bed spaces, study lounge ,common room, court yard, dining/canteen and shop/convenient store.



### Female hostel (TRINITY HALL)

100 bed spaces with in-room catering and reading spaces. Features 2 and 4 bed air conditioned facilities.

Ongoing projects



Proposed School of Science  
and Technology building.

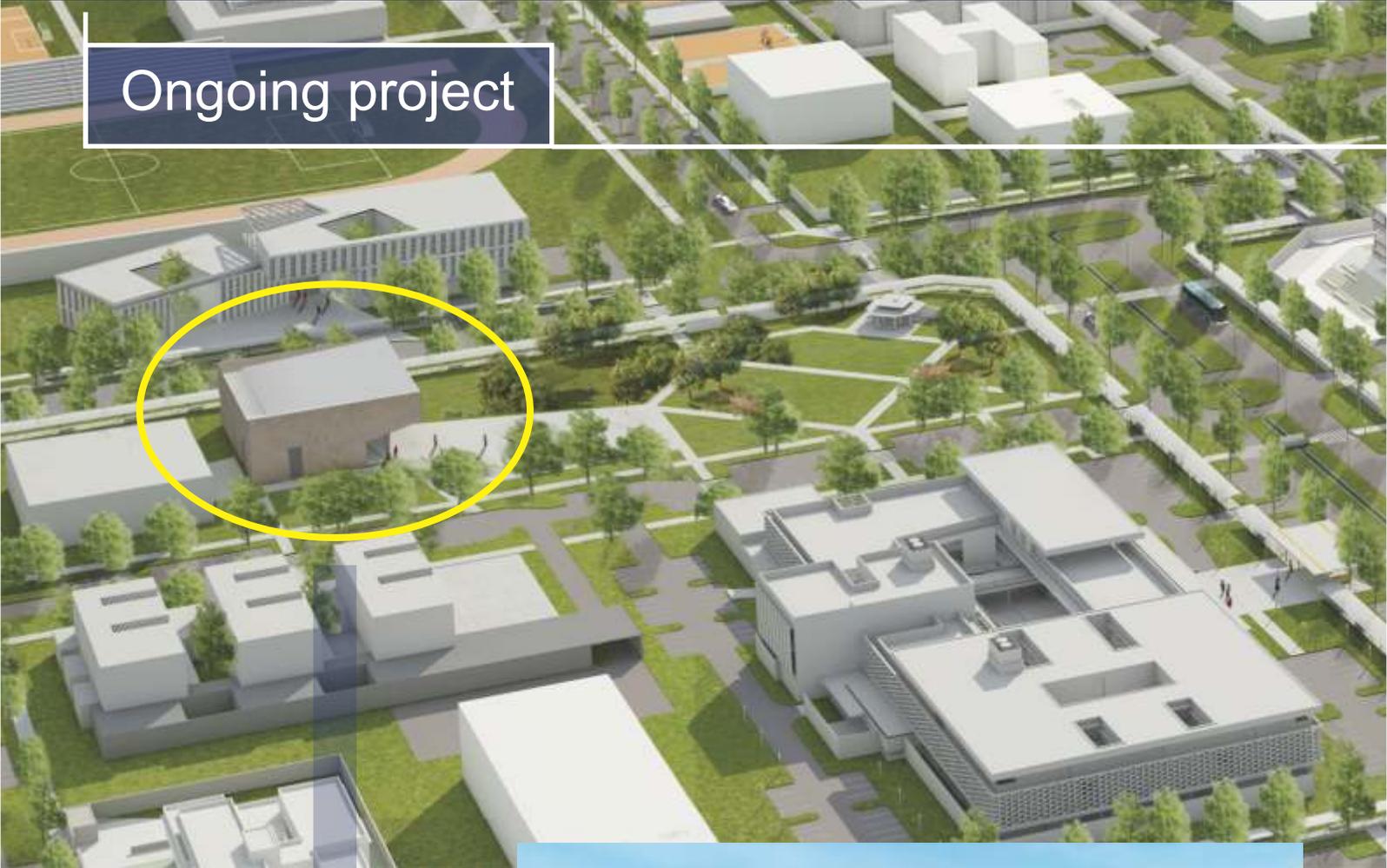


3D model

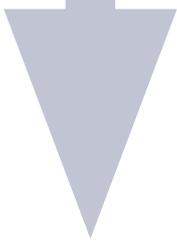
Present state  
of completion  
as at April 2018



Ongoing project



**Yemisi Shyllon Art Museum**  
Museum of Contemporary Nigerian Art.



3D model



**Present state  
of completion**  
as at April 2018

## Ongoing projects



Proposed New Female Residence  
as at June 2018



Proposed New Male Hostel  
as at June 2018



Proposed New Female Hostels  
as at June 2018

**PAN-ATLANTIC UNIVERSITY**

# School of Management and Social Sciences

Our aim is to provide our students with a solid foundation to prepare them to work in a rapidly evolving competitive global environment.

Here in PAU's School of Management and Social Sciences (SMSS), you will be taught to be a leader. Empowered with real skills and attuned to a global marketplace, you will be equipped with solid skills and positive attitudes to enable you make strategic contributions in the management of firms and in the larger society.

## **Undergraduate Programmes**

4-year Bachelor of Science degrees in:

- Accounting
- Business Administration
- Economics

## **Experienced faculty**

Our faculty has vast and varied experience in industry.

## **International quality research**

Publishing in international peer-reviewed journals and presenting papers at international conferences are key activities for our faculty

## **Real learning**

Our curriculum, developed in close collaboration with industry experts, is targeted at meeting industry needs as well as achieving high academic standards.

## **Professional Qualification**

In addition to the B.Sc degree, interested students can register and prepare for the professional qualification of the Institute of Chartered Accountants of Nigeria (ICAN) through the ATSWA route. Success at ATSWA examinations of ICAN will speed up the process of qualifying as a chartered accountant before graduation or shortly after graduation.

## **ICAN Accreditation**

The accreditation is a license the students will leverage to gain SUBJECT EXEMPTIONS when writing the professional examinations of ICAN, ACCA (UK), ICAEW (England & Wales) and so many offshore accounting professional bodies who mostly rely on ICAN accreditation before granting subject exemptions to accounting graduates. The difference between ICAN accredited institutions and non-ICAN accredited institutions is quite significant in terms of length of time spent to become a professional accountant.

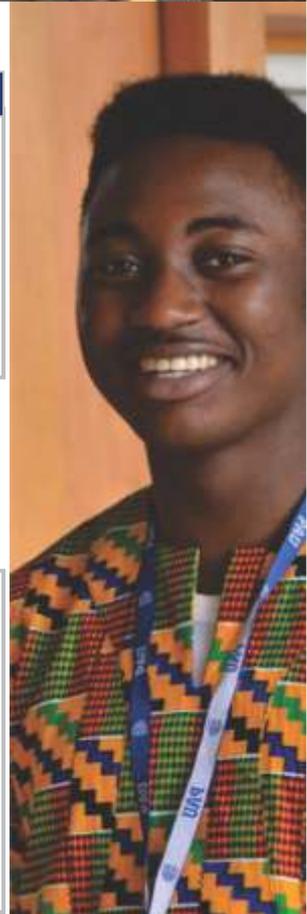


## We mean business!



### Your path...

Course	What you will do...	You might like this if...	You will study
<b>ACCOUNTING</b>	Help companies recognize and analyze accounting problems and evolve strategies for their solution; you will be able to design accounting systems to suit changing accounting requirements of organizations and to be professionally qualified to practice	you have an analytical mind and enjoy working with accounting and math.	Economics, statistics, financial accounting, management accounting, auditing, and taxation, business administration.
<b>BUSINESS ADMINISTRATION</b>	Help firms recognize and analyze management problems and evolve strategies for their solution; you will be able to recognize and implement good management policies.	you have an analytical mind, like problem solving and working with people.	Includes economics, statistics, finance and management courses like operations management, organisational behaviour, and management information systems.
<b>ECONOMICS</b>	You will help the companies and government to make better choices when faced with difficult alternatives; you will drive the economic intelligence activities of companies and design their responses to changes in the market place; you will serve as chief strategist for governments and corporate bodies.	you have a critical mind and enjoy finding answers to dynamic problems.	Micro and Macro Economics, Statistics, Finance, Econometrics, Accounting, Political Economy, Problems and Policies of Development...





**PAN-ATLANTIC UNIVERSITY**

# School of Media and Communication

*SMC...Redefining the media and communication landscape.*

Since its inception in 2006 (as the Centre for Media and Communication), the SMC has been on a journey that has led us to redefine programming in the media and communication landscape in our country.

Going at breathtaking pace, we started the M.Sc. in Media and Communication in such innovative fields as Marketing Communications, Journalism and Media Enterprise, two years after we were born. Soon after, we commenced PGD programmes in Design and Digital Media, Community Relations and Multimedia Journalism. Early in 2014, we began our PhD in Media and Communication.

To complete our new vision of becoming a full fledged university, in November 2014, we introduced a B.Sc. in Mass Communication and in 2016 a B.Sc in information science and media studies(ISMS).

Welcome  
to a study  
in the field  
that shapes  
the way we live  
in our world  
today.

# BSc MASS COMMUNICATION



### Our Undergraduate programmes are designed to:

- ✓ provide *you* with quality education in media and communication studies
- ✓ prepare *you* for entry into the exciting world of media and communication
- ✓ make *you* the best choice for employers in your chosen career

### Why you should choose SMC...

- Our programmes are accredited by relevant academic and professional bodies such as the National Universities Commission (NUC), Advertising Practitioners Council of Nigeria (APCON) and the Nigerian Institute of Public Relations (NIPR)
- We maintain a close relationship with notable international universities.
- We have firm collaborations with leading industry and corporate organizations within and outside Nigeria.
- We have a wide alumni network that will help nurture your career and develop rewarding contacts in relevant business organizations.

### Aspects you will study include:

- Computer Graphics Design
- Computer Animation
- TV and Video Production
- Photo Journalism
- Radio Broadcasting
- Book Publishing
- Advertising Techniques
- Corporate Communications
- Internet and Digital Communication
- Features and Magazine writing
- News Reporting and Editing
- Script Writing

*Become  
grounded in  
the field of  
media and  
communication*



## BSc Information Science and Media Studies

...become a digital information, multimedia and communication expert!

Our B.Sc. degree programme in Information Science and Media Studies draws on advances in computer science and its application in diverse fields of media. The programme will prepare students to work in modern day industries as digital information and media experts.

Career prospects for graduates of this course include computer software programming; web and mobile applications development; online broadcast design; audiovisual production including sound and visual effects; animation and games for entertainment, advertisement and various forms of instructional content.

Students of this course will also be trained to operate with a strong creative, innovative, entrepreneurial and intrapreneurial mindset.

### Courses you will study include...

- Computer-aided Design in Media
- Mobile, Web & Multimedia Technologies
- Multimedia Database Management Systems
- Programming Languages & Packages for Digital Media
- Creativity and Innovation
- Media Production Process
- Fundamentals of Film & Cinematography
- Digital Colour Technology
- Interactive & Motion Graphics
- Audio and Visual Special Effects
- Computer Animation Production
- Digital Rendering
- E-publishing
- Internet Broadcasting
- E-commerce and Business Communication
- Entrepreneurship
- Communication in English
- Mathematical and Statistical Methods



## UNDERGRADUATE PROGRAMMES Entry Requirements

### UTME Entry Requirements

- Current JAMB result.
- O' Level result (English and Mathematics inclusive)
- Register for our UTME screening at [sims.pau.edu.ng](http://sims.pau.edu.ng)
- The required UTME subjects for School of Management and Social Sciences (SMSS) courses are Mathematics, Economics/Financial Accounting /Commerce and any other subject.
- The required UTME subjects for Mass Communication are any three from Arts or Social Sciences.
- The required UTME subjects for Information Science and Media Studies (ISMS) are any three from Science, Arts or Social Sciences (Mathematics is an added advantage).

### Direct Entry Requirements

To be eligible, an applicant is required to have one of the following qualifications:

- a. Two advanced level passes in Arts or Social Sciences subjects.
- b. An OND/HND credit level in a relevant discipline.
- c. NCE with merit in a relevant discipline
- d. International Baccalaureate Diploma (IB) in relevant subjects.

### Inter-university Transfer Requirements

- a. A transfer student must be a current student of the university from which he/she seeks to transfer and should have a clean disciplinary record.

b. A transfer student from a Nigerian University is required to possess a JAMB score that is not less than the minimum score of PAU students admitted into his/her intended department in his/her admission year or the minimum JAMB score as approved in the year of admission into the university.

c. A transfer student should possess the minimum Pan-Atlantic University and departmental entry requirement and should have obtained these prior to entry into the university from where transfer is being sought.

d. A transfer student should have a minimum cumulative grade point average of 2.50 on a 5.00 point scale to qualify for consideration into 200 level. Students with CGPA not lower than 1.50 may be considered for admission into 100 level.

e. The application should be accompanied by the student's transcript, which will be verified.

f. If at any stage irregularity is discovered in the papers presented by the students, such students shall be asked to withdraw from the University.

g. A student can only transfer into the same course of study - or a similar course where applicable - that he/she was engaged in previously in his/her original university.

h. The number of students offered admission by transfer shall not exceed 10% of the number of students in the class they are to join.

i. All applications for inter-university transfer will remain open until the close of the admission process.

# Financial Aid

## Scholarship Information

To be eligible for a scholarship, candidates must display evidence of high academic achievement before and during their course of study as well as a need for financial aid.

Tuition fee aid/scholarships will be offered to 15% percent of admitted students.

5% will be on full scholarships while 10% will be on partial scholarship.

## Financial Assistance for Siblings

On the condition that they are concurrently enrolled in PAU, the following discount rates are applicable to siblings:

1st Child: full tuition fee

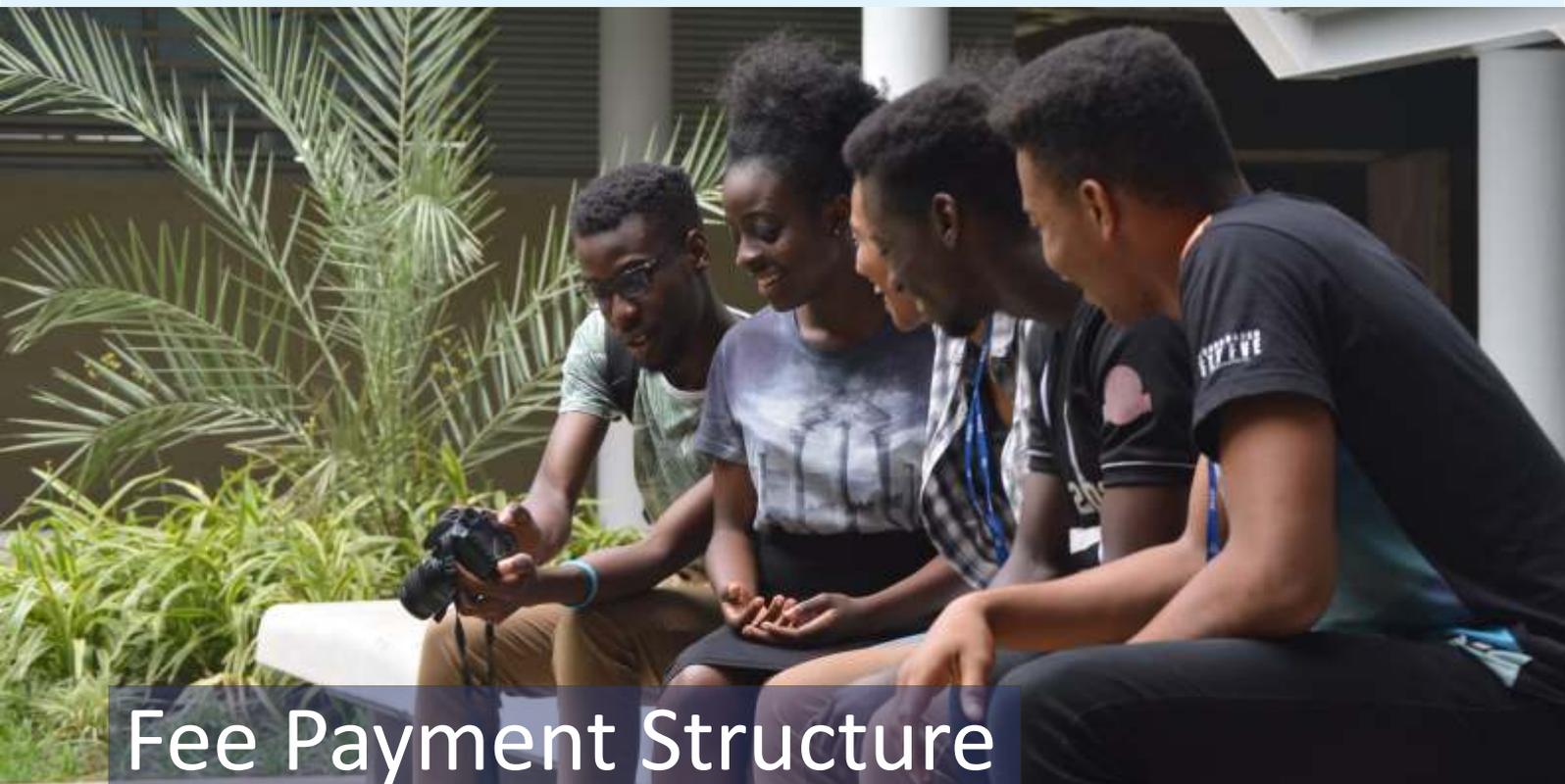
2nd Child: 10% discount on full tuition fee

3rd Child: 50% discount on full tuition fee

4th Child: 98% discount on full tuition fee

## Work-Study Programme

Students on scholarships and others who wish to may receive further financial aid by participating in the work-study programme. Students on the work-study programme work at different jobs in the University and are paid for the number of hours of work they put in per month. They may work for a maximum of 20 hours per week.



# Fee Payment Structure

Students are advised to pay their full tuition fees before the beginning of each academic session or in two equal instalments at the beginning of each semester.

An acceptance fee of ₦250,000 is to be paid on admission.

This non-refundable sum will form part of the first semester' fees.

This is applicable to first year students and students who have just been admitted via Direct Entry and transfer.

# Steps (For UTME Screening)

1

Select Pan-Atlantic University as your first choice in the UTME form  
Complete the screening test application form and submit online  
at [sims.pau.edu.ng](https://sims.pau.edu.ng)

2

Compare your UTME score with our cut-off score at [sims.pau.edu.ng](https://sims.pau.edu.ng)  
If your score is equal to or above the cut-off, please register for our screening test  
at [sims.pau.edu.ng](https://sims.pau.edu.ng)

If you did not pick PAU as your first choice,  
you will need to effect the change of course/Institution on the JAMB website,  
[www.jamb.org.ng](http://www.jamb.org.ng) after gaining admission.

3

Upon completion of our evaluations, an admission decision will be made  
and an offer letter sent within two weeks  
Accept offer by paying an acceptance deposit within two weeks.  
A pre-arrival guide will be sent to you

4

For accommodation on campus visit our website [www.pau.edu.ng](http://www.pau.edu.ng) and click on ACCOMMODATION to  
view details and fill the forms of any of the recommended hostel providers available on PAU property.

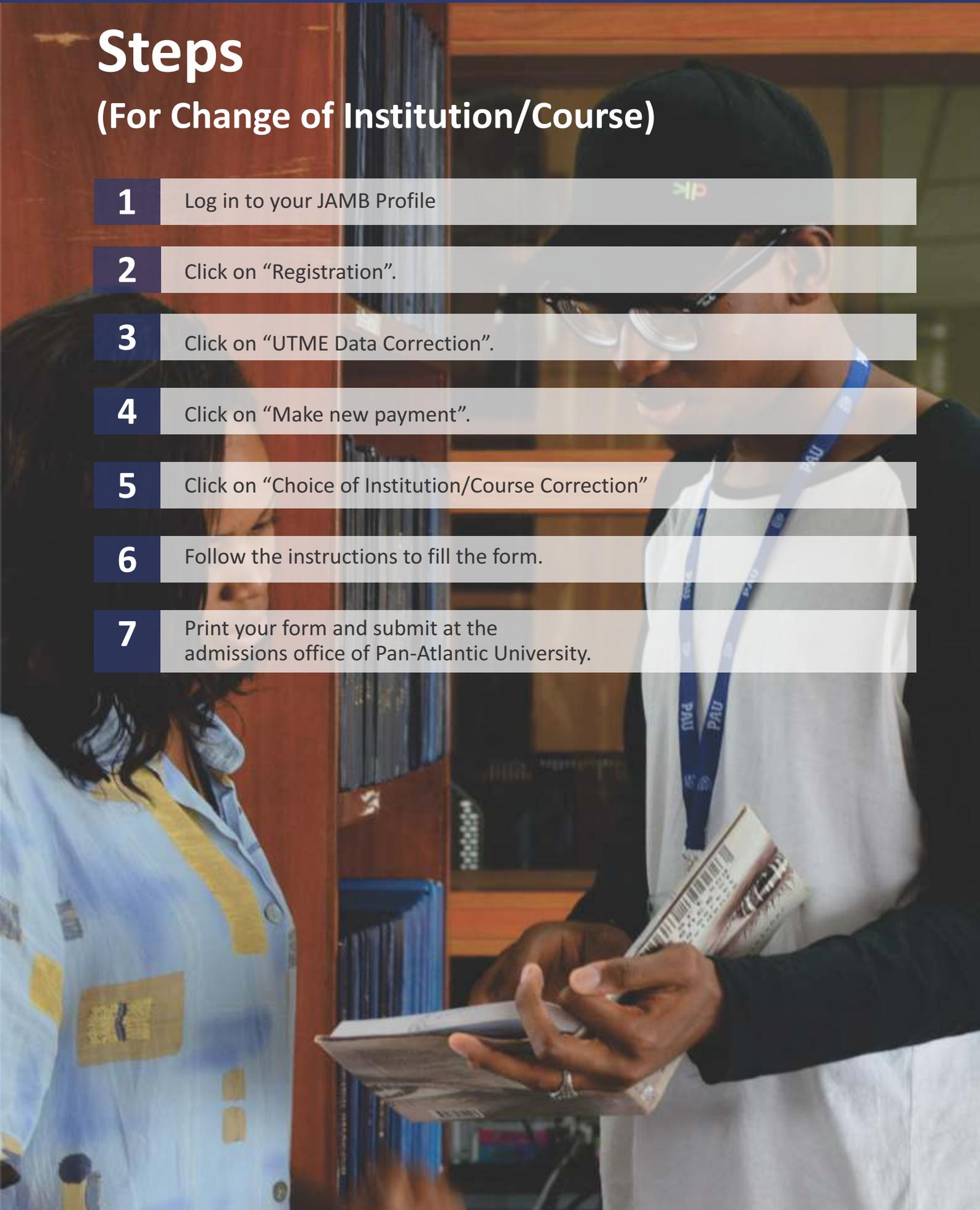
5

Arrive on campus at least a day before registration begins.  
Classes begin after registration

# Steps

## (For Change of Institution/Course)

- 1 Log in to your JAMB Profile
- 2 Click on “Registration”.
- 3 Click on “UTME Data Correction”.
- 4 Click on “Make new payment”.
- 5 Click on “Choice of Institution/Course Correction”
- 6 Follow the instructions to fill the form.
- 7 Print your form and submit at the admissions office of Pan-Atlantic University.



# Steps

## (For process of change of JAMB admission letter)

1. You shall be required to create a profile via the Sign up (New User) Page if you are a new user. For existing users, simply type in your login details. To create your profile, you will provide your valid email address, surname, first name, Mobile No, State and LGA of Origin and password, then click on the Sign Up button. Each candidate is entitled to only one profile.
2. Subsequently, you shall use your email address and password to sign in.
3. Once logged in, you will be taken to the landing page where you will see all available services.
4. Select "Late (Regularization) Application". This is available on the side bar
5. Click on APPLICATION FOR ADMISSION LETTER.
6. Click on CHANGE OF ADMISSION LETTER (THOSE WITH JAMB REGISTRATION NUMBERS).
7. Select your JAMB examination year.
8. It will also ask you "DID YOU PURCHASE JAMB FORM FOR THAT ACADEMIC YEAR?"
9. Click on YES.
10. Then put your JAMB registration number and click on CONFIRM REGISTRATION NUMBER.
11. Once you select this service, a Transaction ID is generated for this service. This will be displayed on the confirmation page screen.
12. Review the details displayed on the Confirmation Page. Also, note the Transaction ID displayed in a bold red font. The Transaction ID is useful for all future references concerning the Transaction. A copy of this transaction ID will be sent to your registered email address.
13. Payment details will be displayed for you to make payment of the sum of N10, 000 either online or at the bank.
14. Click on the Continue button if you wish to pay with your card immediately. If you wish to use other payment channels like ATM, Cash at the Bank or Quick teller, please note the transaction ID as it will be required.
15. On the Interswitch Payment page, enter your card details and click on the Pay button.
16. The status of your payment will be displayed on the "My Payment Section" An SMS and email containing your unique Transaction Identification and payment status will be sent to you after payment. Click on the Continue button.
17. After payment, print your receipt.
18. Change of Admission letter form will be displayed for you to fill in your details and attach your photograph.
19. Click Submit to complete your application
20. After submission, an Indemnity Form will be displayed for printing.
21. This is to be filled and taken to Pan-Atlantic University for Approval.
22. Pan-Atlantic University will be responsible for submission of the approved form to the JAMB state office.
23. Once received, the Approved form will be uploaded to your profile. You will receive a notification when this is done.
24. JAMB will now process your application. If Approved, your details will be changed as requested.

# Steps

## (For Direct Entry Students)

- 1** Purchase Current JAMB Direct Entry Form
- 2** Fill PAU Direct Entry application form at [sims.pau.edu.ng](https://sims.pau.edu.ng)
- 3** Pay for the form with the sum of N5,000.00 or its equivalent in any currency.
- 4** Hard copies of relevant documents should be addressed to:  
The Admissions Office,  
Pan-Atlantic University,  
Km 52 Lekki-Epe Expressway, Ibeju-Lekki, Lagos.
- 5** Documents for Direct Entry candidates:
  - OND/HND Certificate
  - NCE Certificate
  - A' level/Diploma result
  - WAEC/GCE/SSCE/IGCSE/NECO
  - Print out of JAMB Direct Entry form
- 6** Before submission, candidates should please make sure they meet our requirements.
- 7** To access the application form, candidates should go to [sims.pau.edu.ng](https://sims.pau.edu.ng) click on Admission and, on that page, open the Direct Entry form, fill it and submit.
- 8** Upon completion of our evaluation, an admission decision will be made and, if positive, an offer letter will be sent within two weeks. An indication of the acceptance of the offer should be made by paying a deposit within two weeks. A pre-arrival guide will be sent to the successful candidates. For hostel details, visit [www.pau.edu.ng](https://www.pau.edu.ng) and click on **Accommodation**.
- 9** Accepted candidates are expected to arrive on campus at least a day before registration begins.

# Steps

## (For Inter-University Transfer Students)

**1** Log on to [www.jamb.org.ng](http://www.jamb.org.ng). Purchase and fill current Late Registration/Regularization Form for Transfer students. Submit printed form to PAU.

**2** Fill PAU Inter-University Transfer Application form at [sims.pau.edu.ng](http://sims.pau.edu.ng)

**3** Pay for the form with the sum of N5,000.00 or its equivalent in any currency.

**4** Hard copies of relevant documents should be addressed to:  
The Admissions Office,  
Pan-Atlantic University,  
Km 52 Lekki-Epe Expressway, Ibeju-Lekki, Lagos.

**5** Documents for Transfer candidates:  
a. University Transcript  
b. Admission letter from previous University  
c. JAMB official admission letter (If transferring from a Nigerian University)  
d. Previous JAMB result slip  
e. WAEC/GCE/SSCE/IGCSE/NECO  
f. Print out of completed JAMB Late Regularization form

**6** Before submission, candidates should please make sure they meet our requirements.

**7** To access the application form, candidates should go to [sims.pau.edu.ng](http://sims.pau.edu.ng) click on Admission and, on that page, open the Inter-University Transfer form, fill it and submit.

**8** Upon completion of our evaluation, an admission decision will be made and, if positive, an offer letter will be sent within two weeks.  
An indication of the acceptance of the offer should be made by paying a deposit within two weeks. A pre-arrival guide will be sent to the successful candidates.  
For hostel details, visit [www.pau.edu.ng](http://www.pau.edu.ng) and click on **Accommodation**.

**9** Accepted candidates are expected to arrive on campus at least a day before registration begins.

# Steps (For Late Application Formerly Known As Regularization)

1. You Shall Be Required To Create A Profile Via The Sign Up (New User) Page If You Are A New User.  
For Existing Users, Simply Type In Your Login Details. To Create Your Profile, You Will Provide Your Valid Email Address, Surname, First Name, Mobile No, State And LGA Of Origin And Password, Then Click On The Sign Up Button.  
Each Candidate Is Entitled To Only One Profile.
2. Subsequently, You Shall Use Your Email Address And Password To Sign In.
3. Once Logged In, You Will Be Taken To The Landing Page Where You Will See All Available Services.
4. Select "Late (Regularization) Application". This Is Available On The Side Bar.
5. Once Selected, The Menu Item "Late Application" Will Be Revealed. Click This.
6. Click On CHANGE OF REGISTRATION/REGULARISATION (THOSE WITHOUT JAMB REGISTRATION NUMBERS).
7. Select your entry Examination Year (Always Pick a Previous Year).
8. It Will Also Ask You "DID YOU PURCHASE JAMB FORM FOR THAT ACADEMIC YEAR?"
9. Click On NO.
10. Once You Select This Service, A Transaction ID Is Generated For This Service.  
This Will Be Displayed On The Confirmation Page Screen.
11. Payment Details Will Be Displayed For You To Make Payment Of The Sum Of N10, 000 Either Online Or At The Bank.
12. Review The Details Displayed On The Confirmation Page. Also, Note the Transaction ID Displayed In a Bold Red Font.  
The Transaction ID Is Useful For All Future References Concerning The Transaction.  
A Copy Of This Transaction ID Will Be Sent To Your Registered Email Address.
13. Click On The Continue Button If You Wish To Pay With Your Card Immediately. If You Wish To Use Other Payment Channels Like ATM, Cash At The Bank Or Quick Teller, Please Note The Transaction ID As It Will Be Required.
14. On the interswitch Payment Page, Enter Your Card Details and Click On the Pay Button.
15. After Payment, Print Your Receipt.
16. The Status Of Your Payment Will Be Displayed On The "My Payment Section" An SMS And Email Containing Your Unique Transaction Identification And Payment Status Will Be Sent To You After Payment. Click On the Continue Button.
17. Once Payment Is Completed, You Will Be Asked To Provide The Following:
  - A. Year of Exam
  - B. JAMB Registration Number (Those That Brought Jamb Form Previously)
  - C. Attach Your Photograph. (Size 7 To10 Kilobytes or 1.7by 1.57 Inches Dimension)
18. After Entering The Information Correctly, The Application Form Will Be Displayed. You Are To Fill The Application Form Online. Please Take Note Of Mandatory Fields.
19. Some Details Regarding The VC And Registrar Will Be Required  
(Call The Admissions Office For The Details).07088641465, 07017825427.
20. Click Submit To Complete Your Application
21. After Submission, An Indemnity Form Will Be Displayed For Printing.
22. This Is To Be Filled And Taken To Pan-Atlantic University For Approval.
23. Pan-Atlantic University Will Be Responsible For Submission Of The Approved Form To The JAMB State Office.
24. Once Received, The Approved Form Will Be Uploaded To Your Profile. You Will Receive A Notification When This Is Done.
25. JAMB Will Now Process Your Application. If Approved, Your Details Will Be Changed As Requested.

SCHOOL OF MEDIA AND COMMUNICATION (SMC)  
**MASTER OF SCIENCE  
IN MEDIA AND COMMUNICATION**

FULL TIME

PART TIME

# MSc

The SMC MSc programme has been conceived as a combination of academic and professional training and is a direct response to the needs of the industry.

### PROGRAMME STREAMS

#### Full Time Programme

- Writing for the Media in a changing world
- Media Enterprise
- Marketing Communications

#### Part Time Programme

- Media Enterprise
- Marketing Communications

*(Any stream with below minimum admission numbers in either of the formats will not run).*

### ADMISSION REQUIREMENTS *(for either format)*

First degree in a Arts or Social Sciences (minimum of second class lower division). Candidates with an HND, other discipline or its equivalent must possess a post graduate diploma (PgD) in a relevant area (Arts or Social Sciences) from a recognized university to apply.

**APPLICATION FEE:** N10,000 to be paid after filling the application form online@[sims.pau.edu.ng](mailto:sims.pau.edu.ng)

**APPLICATION PERIOD:** February - September, 2019

**EXAM DATES:** From March - September, 2019

### ENTRANCE EXAM TYPE:

Aptitude test, Essay writing and Oral assessment (Lagos only). Candidates with current or recent satisfactory scores in GRE or GMAT will be exempted from the aptitude test but will be assessed via essay writing and an oral interview.

### REGISTER ONLINE

@ [www.smc.edu.ng/academic/msc](http://www.smc.edu.ng/academic/msc) or [sims.pau.edu.ng](http://sims.pau.edu.ng)



### PROGRAMME INFORMATION

#### FULL TIME MSc

##### Additional Requirements

1 year post graduation work experience.  
NYSC will suffice.

**Start Date:** October, 2019

**Duration:** 12 Months

(2 semesters and 3 months internship)

**Lecture Days:** Monday - Friday: 9.00am - 5.00pm

#### PART TIME MSc

##### Additional Requirements

3 years post graduation work experience preferably in a media and communication position

**Start Date:** October 2019

**Duration:** 24 Months

(4 semesters and 3 months internship)

**Lecture Days:** Saturday: 9.00am - 6.00pm

(With 5 days of intensive lectures each semester)

### LECTURE VENUE

School of Media and Communication (SMC)  
Pan-Atlantic University (Main Campus),  
Km 52 Lekki-Epe Expressway, Ibeju-Lekki, Lagos.

### MORE INFORMATION

#### Admissions Office

(Ndidi - 0708 864 1465)

(Thelma - 0701 782 5427)

Pan-Atlantic University (Main Campus),  
Km 52 Lekki-Epe Expressway, Ibeju-Lekki, Lagos.  
Tel: 234-1-712 1728; 440 5524 (ext 240)

E mail: [msc@smc.edu.ng](mailto:msc@smc.edu.ng)

[www.smc.edu.ng](http://www.smc.edu.ng)



**PAN-ATLANTIC  
UNIVERSITY**



# DOCTORATE

in Media and Communication

# PhD

SCHOOL OF MEDIA AND COMMUNICATION (SMC)

### Nature and Structure of the Programme

The SMC Ph.D consists (consecutively) of two semesters of course work, one half-semester, part of which is spent on an overseas study, one and half semesters of field work, and two semesters of thesis writing.

On admission, you are required to take the prescribed taught courses and undergo the recommended language proficiency course. Your progress in the programme depends on your performance in the first year.

### Operational Design

The SMC Ph.D is a full-time programme. However, for all practical purposes, since some candidates have part-time or flexible full time jobs in various work settings, and in view of other level programmes at SMC, classes will take place on Saturdays with 6 days of intensive lectures once in every semester.

### Admission Requirements/Qualification

1a) MSc. Media and Communication or Mass Communication or related field with a CGPA of 3.5 or above out of 5 or 3 out of 4.

**OR**

b) Other masters degrees such as an MA, MBA, M.Ed in communication-related arts/humanities and social or physical sciences with a GPA of 3.5 out of 5 or 3 out of 4.

**OR**

c) MPhil with a 60% GPA.

d) Academic Transcript (to be submitted before end of December 2019)

2. 70% score in SMC Entrance Examination

3. 4000 - 5000 word proposal on a thesis topic.

The proposal must include: Research Objectives, Statement of the Problem, Justification of the Study, Review of Relevant Literature, Methodology, and References (references should be in APA style).

### Application Period

February - August, 2019

**Exam Date:** September, 2019

**Start Date:** October, 2019

**PhD. Duration:** 3 years

### Lecture Venue

Pan-Atlantic University Main Campus,  
Km 52 Lekki-Epe Expressway,  
immediately after Eleko junction, Ibeju-Lekki, Lagos.

**Lecture Structure/Days:** Saturday (9.00am - 6.00pm)

### Application Fee

N50,000 to be paid after filling the application form online at [sims.pau.edu.ng](http://sims.pau.edu.ng)

**REGISTER ONLINE**

@ [www.smc.edu.ng/academic/msc](http://www.smc.edu.ng/academic/msc) or [sims.pau.edu.ng](http://sims.pau.edu.ng)



**PAN-ATLANTIC  
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**MORE INFORMATION**

**Admissions Office**

(Ndidi - 0708 864 1465)

(Thelma - 0701 782 5427)

Pan-Atlantic University (Main Campus),  
Km 52 Lekki-Epe Expressway, Ibeju-Lekki, Lagos.  
Tel: 234-1-712 1728; 440 5524 (ext 240)

**E mail:** [msc@smc.edu.ng](mailto:msc@smc.edu.ng)

[www.smc.edu.ng](http://www.smc.edu.ng)



**LAGOS  
BUSINESS  
SCHOOL**

**PAN-ATLANTIC UNIVERSITY**

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- Sector-based Programmes
- Export Management Programme (EMP)

**For more information, please contact:**

Efosa: 07019900758 or Arinze: 07080070552

[exceedsales@lbs.edu.ng](mailto:exceedsales@lbs.edu.ng), [www.lbs.edu.ng](http://www.lbs.edu.ng)





# WHY? EDC

Small and Medium Scale enterprises lack capacity to consistently grow their businesses. Training has been found to be an effective way of filling this gap. However; it is becoming increasingly clear that beyond training, SMEs lack access to quality support services that are equally necessary for growth. In addition, financial institutions are not funding SMEs enough for sustainable growth, primarily because of the risks associated with the recovery of such funds. Enterprise Development Centre (EDC) of the Pan-Atlantic University, focuses on the business development and provision of support services to SMEs in Nigeria.

Established in 2003, EDC constantly builds its network of partners and collaborators that share similar passion for the development and growth of SMEs.



**ENTERPRISE  
DEVELOPMENT  
CENTRE**  
PAN-ATLANTIC UNIVERSITY

**Enterprise Development Centre (EDC)**  
**Pan-Atlantic University**  
Km 22, Lekki-Epe Expressway, Ajah, Lagos  
Tel: +234 (01) 4616170-2, 081 74583182  
[www.edc.edu.ng](http://www.edc.edu.ng)



CENTRAL ADMINISTRATION BUILDING

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LAW SCHOOL

THEOPHILUS DANJUMA ACADEMIC COMPLEX

LIBRARY + SECOND ACADEMIC COMPLEX

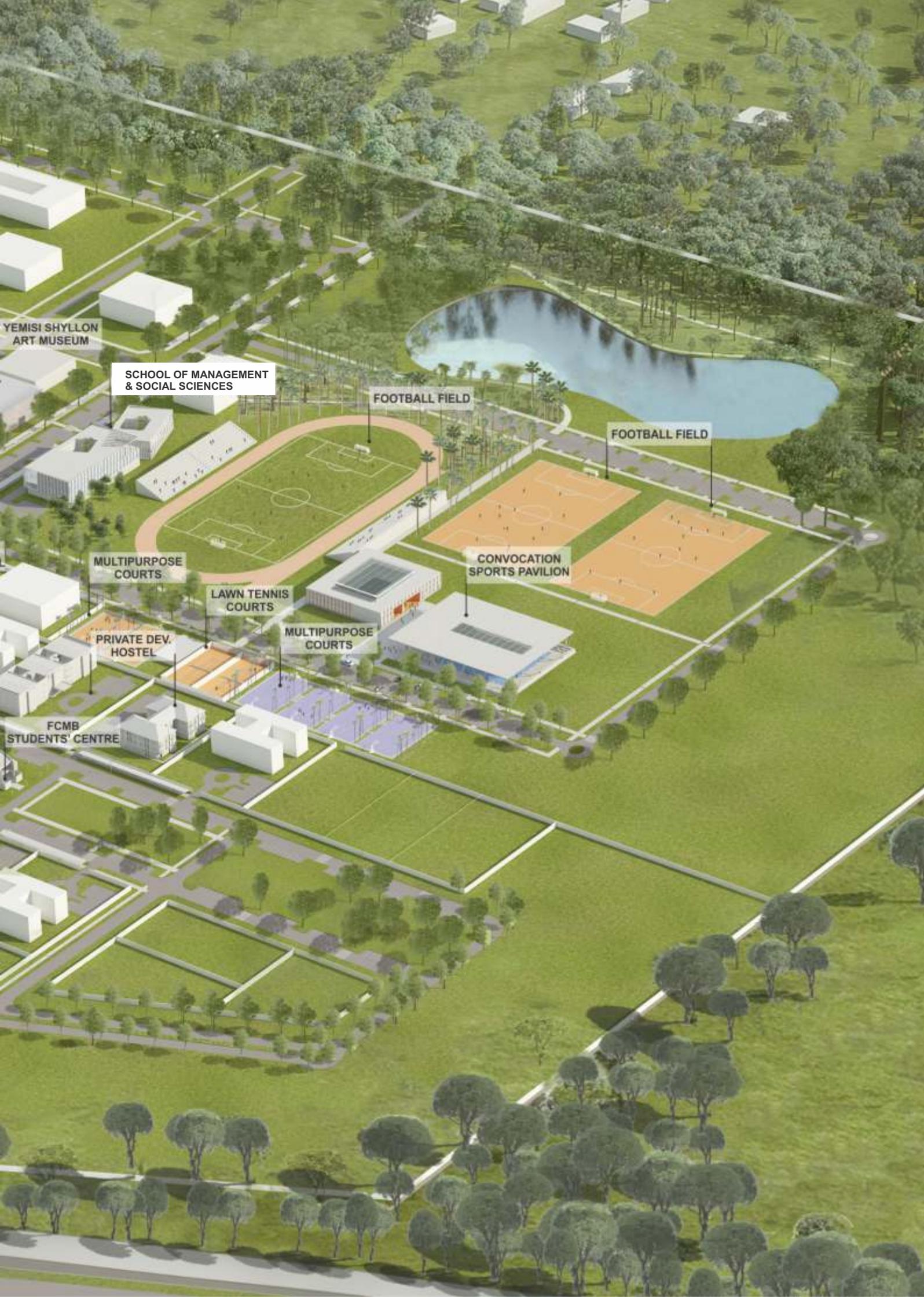
SCHOOL OF SCIENCE AND TECHNOLOGY

CENTRE FOR EXTRACURRICULAR ACTIVITIES (FOR WOMEN)

UNIVERSITY FEMALE HOSTEL

UNIVERSITY MALE HOSTEL

PRIVATE DEV HOSTEL



YEMISI SHYLLON  
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FOOTBALL FIELD

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COURTS

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COURTS

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HOSTEL

MULTIPURPOSE  
COURTS

FCMB  
STUDENTS' CENTRE

# PAN-ATLANTIC UNIVERSITY



ASPIRE.  
STUDY.  
ACHIEVE.



REGISTER ONLINE @  
[sims.pau.edu.ng](https://sims.pau.edu.ng)  
or [www.pau.edu.ng](https://www.pau.edu.ng)

More  
Information

**Admissions Office**  
Ndidi (Admission Manager)  
0708 864 1465  
Thelma - 0701 782 5427

Pan-Atlantic University (Main Campus),  
Km 52 Lekki-Epe Expressway, Ibeju-Lekki, Lagos.  
Tel: 234-1-712 1728; 440 5524 (ext 240)  
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[www.pau.edu.ng](https://www.pau.edu.ng)