



CONFERENCE ON THE MUSIC INDUSTRY IN NIGERIA

Thursday, 30 May 2024 | Lekki Campus, Pan-Atlantic University, Lagos.

The conference is organized by the School of Media and Communication, Pan-Atlantic University, Lagos in partnership with the Aristokrat 360. The goal is to examine the evolution of the Nigerian music industry over the years, as well as the challenges it has faced and currently faces. Importantly, it aims to propose game-changing solutions that will contribute to the progression of the Nigerian music industry while giving an insightful and educative learning experience.

CONFERENCE PROGRAMME

Moderator: Dr. Folakemi Ogungbe

9:30 AM-10:00 AM: Registrations

10:00 AM – 11:30 AM: OPENING CEREMONY

10:00 AM-10:20 AM: Opening Remarks

- **Dr. Ikechukwu Obiaya**, Dean, School of Media and Communication, Pan-Atlantic University
- **Mr. Joseph Abiagom**, President/Label Manager, Aristokrat Group
- **Mr. Baba Agba**, Representing the Honorable Minister of Art, Culture & the Creative Economy

10:30 AM - 11:10 AM: KEYNOTE ADDRESS

- **Speaker:** Mr. Joey Akan
- **Topic:** The State of Nigerian Music and Opportunities Moving Forward.

11:10 AM-11:30 AM: Q and A (20 MINS)

11:30 AM- 12:00 PM: BREAKFAST

PANEL SESSIONS

Host: Kemnachi Uba-Dike

11:30 AM - 12:30 PM: A & R EXECUTIVE PANEL

TOPIC: MUSIC EXECUTIVES IN TODAY'S WORLD: GROWTH & CHALLENGES

Moderator: Klaire Onyeka, Speaker / Author/ Media Personality, Soundcity FM

Panelist Members:

- Akachi Igboko, A& R/ Publishing Associate, Mavin Records
- Olayinka Osagie Onobun, Head of A & R / Talent Manager, Chocolate City
- Lolu Olumideko, Music Executive, Sony Music West Africa
- Oluwakemisola Israel, A & R, One RPM
- Laolu Aranmolate, CEO, Business Development & Digital Strategy, Nooks Recordings

Q and A (20 MINS)

12:30 PM-1:30 PM: DISTRIBUTION PANEL

TOPIC: AI & THE FUTURE OF MUSIC DISTRIBUTION

Moderator: Mandy Uzoagba, Head of Licensing, Mdundo Music

Panel Members:

- Dowe Biyere, Label Manager, The Orchard, West Africa
- Temitayo Adeyemi, Content Acquisitions/ Artist Relations, The Plug Entertainment
- Levi Adewunmi, Music Executive, Azuri Music
- Toba Adeyanju, Country Manager, Ejoya
- **Q and A (20 MINS)**



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1:30 PM - 2:30 PM: **LEGACY LABELS PANEL**

TOPIC: BUILDING SUSTAINABLE LEGACIES: STRATEGIES FOR LONG-TERM SUSTAINABILITY IN TODAY'S INDUSTRY

Moderator: Toda Kafang, Co-Founder/ Director, Tasck Creative

- Piriye Isokrari, Founder/C.E.O., the Aristokrat Group
- Abuchi Peter Ugwu, C.E.O, Chocolate City
- Michael Odiong, General Manager, Premier Records

Q and A (20 MINS)

2:30 PM- 3: 00 PM: **LUNCH BREAK**

3:00 PM - 4:00 PM: **ALUMNI PANEL**

TOPIC: NAVIGATING THE MUSIC INDUSTRY AS A P.A.U GRADUATE

Moderator: Deji Osikoya, Actor/ Digital Creator

- Hamiid Abaniwonda, Entertainment, Consultant, The Plug Entertainment
- Philip Eze, DJ/ Executive, Producer
- Sharon Mauve, A & R Consultant, Mavin Records
- Femi Jesuyinka, Talent Manager, A & R, Chocolate City Music

Q and A: (20 MINS)

4:00 PM – 5:00 PM: **LEGAL PANEL**

TOPIC: DECIPHERING MUSIC CONTRACTS: KEY CONSIDERATIONS FOR ARTISTS, LABELS, AND MANAGERS

Moderator: Isioma Idigbe, Head of Media, Entertainment & IP Law, Punuka Attorneys

- Tamunosaki Romeo, Music Business, Executive/, Entertainment Lawyer
- Lucklyn Audu, Entertainment/Intellectual Property Lawyer. Business Consultant, 'Greysell-LP'
- Praise Anyaoha, Entertainment Lawyer
- Samuel Korie, Co-Founder, TXT Magazine/Manager, Magic Sticks
- Olajumoke Olayiwola, Legal Practitioner (Entertainment & Intellectual Property Law)/ General Secretary at the SARZ Academy

Q and A (20 MINS)

5: 00 PM-5:10 PM: **ARTISTE APPEARANCE**

- Dan Dizzy, Multi-Award-Winning Artiste & Performer

5: 10 PM – 5:15 PM: **CLOSING REMARKS** (Host)